**Your Opinion on IT Resource Management is Worth $50 to Us! (E-Mail Title)**

**April 14th 2014**

**Jack Jones**   
VP of IT

ABC Industries

**IT Management Study: Optimizing IT Resources between Service Desk & Projects**

Dear Mr. Jones

Recently IMTS Global Research conducted a revealing study on IT Resource Management . 151 executive interviews were conducted with additional research provided by **Gartner Analytics** and **PWC** to Identify best practices in both IT Project and Service Desk Management.

Based on your Online profile and Job title we would like to invite you on to our research Panel and provide you the opportunity to participate in our confidential IT Management Opinion Poll which consists of 4 Multiple choice questions. Individual answers will be strictly confidential and submitted electronically.

IMTS Global Research will send you a **$50 Amazon.com** gift card via e-mail within 24 hours of submitting your response as a way for us to Thank-You for sharing your valuable professional insights

We have discovered a number of facts and trends we believe you will find of interest and as an organization we are constantly striving to learn. In order to provide you the information to participate we would like to schedule a 20 Minute research review with the sponsor of the research [Entry Software](http://www.entry.com).

During the call a PowerPoint summary of the research findings will be presented to you......You will then be invited to take part in a 4 question opinion poll. (4) Multiple choice questions.

Individual responses will be strictly confidential. IMTS Global Research will send you a $50 Amazon.com gift card via e-mail within 48 hours of your submission of answers to the poll as a way for us to Thank-You for sharing your valuable professional insights.

To learn the details on the study to be presented please visit [www.entry.com/imts](http://www.entry.com/imts)

We will contact you to arrange this free learning opportunity or you can schedule a call by filling out the information box below. This offer is strictly limited to executives with the experience and position to help in the research effort we are looking forward to your participation.

Sincerely,

IMTS Global Research

Name

Phone

E-Mail Address

Time and Date